

Roll No.

Total Pages : 3

BBA/M-20

10523

ENVIRONMENT MANAGEMENT

Paper–BBA-314

Time Allowed : 3 Hours]

[Maximum Marks : 80

Note : Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following : 3,3,3,3,2,2

(a) Environmental Ethiccs.

(b) Green Marketing.

(c) Environment Management System.

(d) ISO.

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- (e) Ecosystem
- (f) Eco-labelling.
2. What is the relationship between Human and Environment ? Discuss meaning and significance of Environment Management. 16
3. What is Global warming ? Discuss its causes, impacts and control measures. 16
4. Write notes on the following : 8,8
- (a) Corporate Social Responsibility.
- (b) Strategies for Sustainable development.

5. What is an Environment Audit ? Explain its types, procedure and its importance. 16
6. Explain the following : 8,8
- (a) Role of NGO's and other Institutions in Environment Protection in India.
- (b) Environment Management Standards.
7. Discuss various approaches in detail that can be used for effective Environmental Management. 16
8. What is an Eco-friendly Business ? Discuss its opportunities and challenges. 16